



At the Max Planck Campus Tübingen, we are looking for a

Press Officer (f/m/d)

in full time. The Press Officer manages external media relations and plays a central role in creating, and implementing a comprehensive communication strategy, in particular for the Max Planck Institute for Biology Tübingen and the Friedrich Miescher Laboratory (FML). You will play a key role in promoting research news for both institutes, you enhance the awareness and understanding of their research. Furthermore, you will support the communications team in providing professional media work for all aspects of its PR activities.

Your tasks

- Researching, writing, editing, and issuing news releases and stories on all aspects of the work of the MPI for Biology Tübingen and FML for various media channels (online, print, broadcast)
- Proactively seeking and developing news stories from around both institutes, focusing on research and articles that could appear in the national and international media
- Co-management of our digital platforms, including content development and managing of web pages and social media channels
- Development and implementation of an internal and external communication strategy (target audience, channels, timing, media monitoring)
- Lead on production of the monthly internal newsletter and other internal communications activity
- Develop inspiring stories for our employee magazine MAX MAG and engage in editorial opportunities of MaxPlanckResearch/MaxPlanckForschung, our research magazine facing the external audience
- Provide communications support on internal as well as external events, including townhall meetings, media roundtables, scientific talks and public events
- Responding to media inquiries on behalf of the institutes

Qualifications

- A PhD in Biology or another life science and/or equivalent level qualification and / or validated experience
- A proven and successful track record of relevant work experience in media relations and science communication is of advantage
- Excellent English (native or C2 level) and German language skills
- Strong writing skills to create a wide variety of communication materials, especially external news items
- Excellent receptiveness and verbal skills to translate complex topics, and to communicate with our researchers, colleagues at the Max Planck Society, as well as with external stakeholders
- Digital awareness about tools and processes as well as the appropriate application in PR and marketing
- Proven experience in efficiently planning and executing multiple parallel projects within a fast-paced environment

- Ability to pay attention to detail and excellent organizational skills to ensure that matters are dealt in a timely manner
- Excellent IT skills: Microsoft Office is required; knowledge of handling content management systems, Adobe Premiere and Adobe Audition is a plus

What we offer

The position is available from the earliest date possible and is initially limited to two years with the possibility of an extension.

Salary is determined following the salary scale of the German TVÖD Bund up to a maximum of pay group E13 if the tariff and personal requirements are fulfilled. We offer flexible working hours and the possibility of mobile working.

The Max-Planck Society is committed to increasing the number of individuals with disabilities in its workforce and therefore encourages applications from such qualified individuals.

How to apply

Applications should contain the following:

- Cover letter, explaining your interest in and fit to the position
- CV, including contact information for two references
- Work samples from science communication (if possible, at least two each in German and English)
- Relevant certificates

Please submit your application by 14th July 2023 on our online job portal under the following link:
<https://jobs.tue.mpg.de/jobs/208>

If you have any questions about the position, please contact:

Daniel Fleiter
Head of Communications
Max-Planck-Ring 4
72076 Tübingen
Phone: 07071/601-777
daniel.fleiter@tuebingen.mpg.de